A survey of voter attitudes was taken regarding the Greenburgh Library expansion and potential referendum was conducted in the evenings of December 7th – 9th. The complete study included 232 voters registered and residing in the Town of Greenburgh. At a 95% confidence level, a random sample with 232 interviews will have a margin of error of plus or minus 6.4%.

**USE OF THE LIBRARY**

- Two-thirds of all people interviewed say that they use the library. Of those, 43% say they use it either frequently or regularly.

  - Library usage in the unincorporated areas is over 77% while only 40% of those in the villages say they use the library.

  - Regardless of geographic location, ¾ of all people interviewed that have children in school use the library.

  - Additionally, an analysis of usage by age further underscores the diversity of those using the library. 65% of the 40-49 age group use it, 69% of the 50-59 age group uses the library and 73.3% of those in the 60 or more age group say they use the library.
NEED FOR AN EXPANDED LIBRARY

- 2/3 of those interviewed say they share the belief that an expanded library is needed. More importantly, the number remains consistent when informed of the total project cost and the yearly tax impact of $68.

  - Depth and diversity of support is broad:
    - There was not a single demographic tested that had a majority opposition to the expansion program. This included age groups, area of residence, incidence of children, years lived in Town of Greenburgh and gender.
    - Almost every demographic tested supported the measure at 60% or more, with most between 2/3 and 3/4
    - Among those that did oppose it, 2/3 stated that they did not want an increase in taxes. However, this objection represents only 15.1% of all residents.
    - Diversity of support is indicated by the lack of difference of opinion among families with children compared to those without...

![Graph showing support for the expansion program among families with children vs. those without children.](image-url)
TACTICAL ISSUES

- Almost half of all residents indicated they have received the publication regarding the library expansion. However, less than ¼ actually acknowledge having read it.
  - Because of the strong support for the issue and the lack of any real controversy surrounding it, it is likely that the majority of the people that received the publication but did not read it agreed with the need and therefore did not feel it necessary to gather additional information.
- There appears to be NO issues with the proposed site for expansion (only 2.2% thought it was not appropriate.)
- As stated before, less than ¼ of residents would be opposed to the referendum AFTER being informed of tax impact and proposed site.
- Using the phrase “should be decided on as quickly as possible” had negligible impact on support for the project (3%).
- Under NO CIRCUMSTANCES should there be any further discussion of selling the Town Hall property to commercial developers. The very mention of this issue results in an almost universal juxtaposition of opinion and draws a strong negative reaction.
SUMMARY

- At this time, the idea of an expanded library in Greenburgh enjoys very strong and broad support. Taxes and location have negligible impact and the electorate has made it clear they are ready to move the project forward as quickly as possible. While the issue of actual ownership of the properties does generate significant confusion, it is clear that the residents trust the opinions of the Library Board, therefore a prolonged debate on this issue should be avoided. The only pitfall seems to be a discussion of combining this issue with the selling of the Town Hall to commercial developers.